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Sateri to build up to 3 million tons of viscose fibre with latest China expansion



Sateri signed an investment agreement with the municipal government of Jiujiang in Jiangxi province on April 11 to expand its viscose staple fibre capacity in China by up to 1 million tons per year.

Sateri is currently the largest producer of viscose in China, with annual capacity in excess of 550,000 tons from its three mills in Fujian and Jiangxi provinces.

With investment of 12 billion yuan (US\$1.75 billion), the latest expansion in Lianxi, Jiujiang, will be executed in four phases of 250,000 tons each. Construction of the first phase is scheduled to start in the fourth quarter of this year.

Coupled with the expansion plans at its mill in Hukou, Jiujiang, the company's total capacity in Jiujiang city is expected to exceed 2 million tons per year, advancing Sateri's plans to become the world's largest producer of viscose fibre. In Hukou, a 160,000-ton expansion is already under construction and is expected to start up in early 2018.

Sateri, managed by the Royal Golden Eagle (RGE) group, will also invest in feedstock production and work with the Jiujiang government to attract investment from spun yarn and non-woven companies to build a complete industry chain.

Including other production bases in China and internationally, Sateri has plans to build up to 3 million tons of annual capacity of viscose fibre by 2025. The pace of expansion will be adjusted according to market conditions.

"We thank the Jiujiang government for their support and spirit of cooperation with Sateri as we build production facilities that will benefit the local community and all of China," said Sateri CEO Tey Wei Lin.

"As we expand our operations to become the world's leading viscose producer, we embrace our vital role in the global supply chain for fabrics, fashion and hygiene to deliver the best fibre in the most responsible and sustainable way."

Company background

Sateri

Sateri is one of the largest viscose staple fiber producers in the world. Sateri's viscose staple fiber is a natural raw-material and key ingredient to everyday items like textiles, and non-woven products such as baby wipes, and personal hygiene products. Sateri's annual production capacity exceeds 500,000 metric tons of viscose staple fiber. Sateri is committed to sustainable development and launched its Sustainable Pulp Sourcing Policy in 2015 and Sustainability Policy in 2016. All of its 3 mills including Sateri (Fujian) Fibre, Sateri (Jiangxi) Chemical Fibre and Sateri (Jiujiang) Fibre obtained PEFC CoC certification, Oeko-Tex Standard 100, ISO 9001 and ISO 14001. With our corporate office in Shanghai, we operate a sales, marketing and customer service network covering Asia, Europe and the Americas. In particular, our well established presence in Shanghai allows us to be strategically positioned to service the China market, which is the world's largest and fastest growing market for viscose staple fiber.